Jenna Petri

EDUCATION

BACHELOR OF ARCHITECTURE

UNIVERSITY OF OREGON
MAJOR: ARCHITECTURE
MINORS: ENVIRONMENTAL STUDIES,
INTERIOR ARCHITECTURE

SKILLS

-Adobe Suite: Ai, Ps, Ae, Id
-Rhino
-Twinmotion
-Enscape
-Google Suite
-SketchUp
-V-Ray

LET'S CONNECT

916.792.3855.
petrij272@gmail.com
jennapetriportfolio.site

EXPERIENCE

SPATIAL DESIGNER

AGENCY EA MAY 2025-PRESENT

Design branded environments and experiences, including event spaces, stages, trade show booths, activations, and custom installations, from concept through production. Develop floor plans, technical drawings, and high-quality 3D renderings that integrate brand identity and support intuitive guest flow. Collaborate with creative directors, strategists, graphic designers, and producers to translate client objectives into spatial design solutions. Coordinate with vendors on materials, fabrication specifications, budgets, and timelines, and present design concepts to clients and internal stakeholders.

DESIGNER

ALLEN HALL ADVERTISING SEP 2022-JUN 2024

Working alongside my peers at this student run ad agency, I have worked on five different accounts ranging in needs. Designed a range of deliverables from wheat-paste posters, social media posts, flyers, and typography. Concepted campaigns and developed visual language to match the strategy and goals for each account.

DESIGN INTERN

DEEPLOCAL JUN 2024-PRESENT

Collaborated with experience designers, creative marketing strategists, and technologists to develop and refine innovative interactive experiences for top brands. Helped bring to life physical environments, exhibits, and interactive technology, through concept visualization and the development of user journeys and personas.

3-D DESIGN INTERN

TH EXPERIENTIAL JUN 2023-SEP 2023

Engaged in creating unique experiences to excite audiences for various brands. Assisted with creating 3D renders as well as mockups for clients to visualize users' journeys and how the space will accommodate their needs. Sourced items to be used and customized as well as helped to create compelling pitch decks.

LEAD OUTREACH SPECIALIST

UO STUDENT RECREATION CENTER AUG 2022-JUN 2024

Lead a team to engage and inform members of the recreation center about the different programs and offerings that are provided. Managed the social media channels to establish a consistent look and create understandable content for people who have a range of experience with the gym.